## THE WALL STREET JOURNAL.

The best undiscovered wines? The most collectible '90s cars? Why robots will never replace us? Because life goes better with lists, we've ranked, inventoried and indexed everything from pumpkin pies to mascaras



1. WHITE DOVE OC-17 2. SUPER WHITE OC-152 3. CHANTILLY LACE OC-65 4. SIMPLY WHITE OC-117. ALL AURA INTERIOR, \$75 A GALLON AND AVAILABLE AT BENJAMINMOORE.COM/EN-US. F. MARTIN RAMIN/THE WALL STREET JOURNAL

## The Top 4 White Paints Favored by Designers

The most popular interior whites—all from Benjamin Moore—in our survey of over 100 design pros.

- 1. "Because **White Dove** has gray and cream undertones, it has a chameleon quality that makes it very versatile. On trim or cabinets in a room with warmer walls, it reflects that warmth, and in a cooler room it reflects cooler tones." —*Lilse McKenna, Brooklyn designer*
- 2. "The brightness of **Super White** gives the illusion that it's a fresh coat of paint. It's crisp and fresh." *Ryan Turf, President, CB2*
- 3. "Chantilly Lace is a bright white with cool tones of blue and gray. It's not too white, but it's also not too creamy—the perfect balance." —Jade Joyner, co-founder & Principal Designer, Metal + Petal, Athens, Ga.
- 4. "When you can find a perfect white that feels warm without falling to the cream side of the spectrum, like **Simply White**, use it." —LeeAnn Baker, Seattle designer

—Tim Gavan